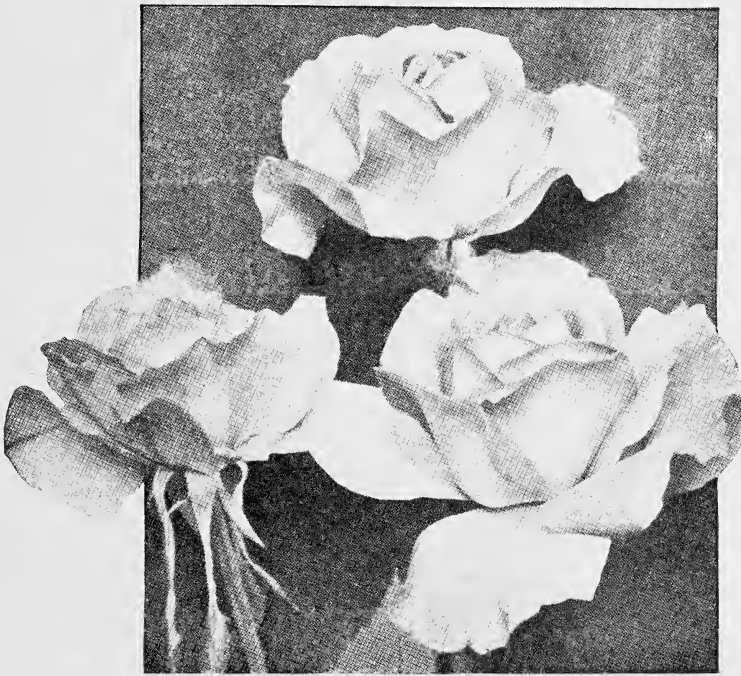


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

1239
APR 27 1931
RECEIVED
MAY 27 1931
U. S. Department of Agriculture
Pierce Bros.
Waverley Oaks
Road

WALTHAM, MASS.



CHOICE GARDEN and
CLIMBING ROSES

To Our Customers

As the rose planting season is at hand, we wish to thank our old customers and rose friends for their continued confidence.

And to the new ones an assurance that our fifty-seven years of business in the same location would warrant a deserved trial.

There are many thousands of named varieties of roses today. The cream of these could be included in a list of not exceeding 100. We have selected those that for vigor, beauty and range of colors cannot be excelled. Any and all of which may be grown in the greater part of the United States and Canada successfully.

Our prices are low, the quality of our goods is high.

Join—The American Rose Society

OBJECT

To increase the general interest in the cultivation and improve the standard of excellence of the Rose for all people.

Annual membership \$3.00; send check to American Rose Society, West Grove, Pa., Mr. Robert Pyle, Secretary.

An association of nearly 5,000 Rose lovers. Membership entitles one to all publications issued by the Society including: The American Rose Annual, Mr. J. Horace McFarland, L. H. D. Editor. This publication alone is worth the price of membership, other special benefits are admission to flower shows and exhibitions managed by the Society. Rose pilgrimages sponsored by the Society, etc.

The Massachusetts Horticultural Society

Any person properly indorsed may become a member by paying the modest fee of \$2.00 a year or \$50.00 for a life membership.

Owns and occupies a fully equipped building (Horticultural Hall), corner of Huntington Avenue, and Massachusetts Avenue, Boston, Mass.

Members of the society receive tickets which admits them to all flower shows held in the building. Members receive without additional charge the magazine, Horticulture illustrated, published twice each month, and the year book, issued annually. Members may also borrow books from the most complete Horticultural library in the United States by showing their membership card, and may obtain books by mail by writing to the librarian.

Visitors to Boston are invited to visit the library and to make use of the reading room.

For further information, address Secretary, Horticultural Hall, Boston, Mass.

READ BEFORE ORDERING

ORDERING

All orders are filled in rotation as received, with the very best stock on hand. In event of being sold out of any one variety called for, we reserve the right to substitute the nearest to it possible, of equally good stock, unless order is marked no substitution.

PARCEL-POST

We send all small orders by parcel post, and find this mode the most satisfactory. Customers will please include 25 cents per dozen plants, in first, second and third zones, and 50 cents in all other zones, in addition to catalogue price when ordering. One hundred plants or over are shipped by express, charge collect.

C. O. D.

Orders received without remittance may be sent C. O. D. parcel post, postage and charges collect or by express at our option. C. O. D. orders should be accompanied by at least 25% deposit.

SHORTAGE

We reserve the right to omit an item, to balance a shortage in remittance due, also to add to your order if you have over paid.

COMPLAINTS

Complaints must be made on receipt of goods, and will be rectified if the mistake is ours.

EARLY ORDERING

Each year late in the season we receive hundreds of orders that we can fill only in part. The demand for some varieties often exceeds supply.

If you want any particular kind or selection late in the season place your order early and we will hold them for you. We can however supply some varieties as late as July.

NON-WARRANTY

We endeavor to keep varieties true to name, but do not guarantee this, nor do we in any way guarantee the success of the grower purchasing the stock offered in this catalogue. In event of stock not being true to name, our liability is limited to the invoice value at time of shipment. Following the custom of the trade, and not knowing treatment they will have when received, we do not guarantee that none will die.

How to Grow Good Roses

LOCATION

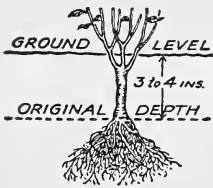
If possible roses should be planted in beds placed along the borders of lawns or flower gardens. If many roses are grown they should be in a rose garden, an area for their exclusive use. Inability to furnish roses a place of this kind should not deter one from planting however.

A single rose bush will add increased value to the home.

PREPARING THE GROUND

It is not altogether the actual planting that must be considered but the condition and preparation of the soil. Hybrid Tea roses are at their best in the lighter soils. Hybrid Perpetuals in the heavy. Dig the ground over thoroughly with a mixture of well rotted cow or stable manure to the depth of twelve or eighteen inches, placing the sod if any roots upward at the bottom: Roses will not do well in a wet or boggy place. Do not raise the surface of the bed above the surrounding ground level.

PLANTING



Now dig the holes, dig them large enough so the roots may be spread out and deep enough so the point where the graft joins the main stem will be two or three inches below the ground level when planting is finished. Hold the plant in the centre of the hole and fill in with fine soil firming in around the roots as you proceed. When complete tramp the ground down, leaving a depression around the base of the plant, when all are planted take the hose and turn the water on gently, filling up each depression. Go over these several times till the soil around the plant is thoroughly wet. Do not wet down the entire bed, but, for sometime after planting water around the plant each day, preferably in the morning.

Be sure that the bed is ready before plants are procured, and do not leave the plants exposed to the dry wind during the planting operation.

One of the main reasons for pruning back hard previous to planting, is that before root action takes place and the sap begins to run, the dry wind is liable to shrivel up the ends of the branches before the plant starts to grow. In other words it takes time for enough roots to grow to keep the branches alive; the fewer and shorter they are, the more likely the newly planted rose has of surviving.

After the plants have made some growth they should be syringed thoroughly every sunny day during the morning hours. It would be well not to allow the first growth to go into flower, but, as soon as the buds show, pinch them off. This tends to force more root action and to make plants strong and healthy.

CULTIVATING

After the plants have been set out keep the soil constantly scratched or cultivated to the depth of one inch. Do not allow the weeds to get a start. Do not allow them to stop growing after once starting. Treat them to a little weak manure water after they are well established, not oftener than once a week.

This may be easily made by placing a half bushel of sheep, cow or horse manure in a burlap bag and soak in a barrel filled with water. Do not use this till plants are well established and only when the ground is moist.

MULCHING

Toward the end of July mulch with long strawed manure, being careful that it is not hot. It should be spread over the entire bed. This will aid in preserving what moisture is in the soil during the customary droughts of the "dog days."

To insure continued flowering the flowers or buds should be cut. If left on the plant to open they should be removed before the petals begin to fall. Cut back the rose stem leaving two or three leaf joints.

PRUNING

When roses are uncovered in the spring just before they are ready to start cut out all dead and small wood on the Hybrid Teas and where branches fork, leave two or three inches. In most cases prune back to twelve or eighteen inches.

For Hybrid Perpetuals prune more for shape. Climbing roses, cut out dead wood and prune only for shape, remember that flowers this year come best on last year's growth.

WINTER CARE OF ROSES

After several heavy frosts, the rose garden will be ready to go to bed. This will probably be in November. Hill up around the plants six or eight inches, where the weather does not go the limit, and twelve or more inches in the below zero section. It is better to bring the soil for this from outside the garden, rather than digging up the earth from near the plant, exposing roots and allowing place for water to settle and freeze.

After the earth becomes well frozen in the cold section, cover the bed with at least six inches of leaves or dry strawy manure. This may be held in place with a binding surface of boughs.

Climbing roses may be shielded with burlap or long straw bound around them, or if they are in an exposed position may be taken down from the trellises and laid on the ground being covered with earth.

APHIS

Aphis or green fly, little insects which infest the new growth in countless numbers may be dislodged by thorough syringing with the garden hose. Water should be under good pressure and the work done from the ground upward. These may also be controlled by dusting the plants with tobacco dust, preferably applied in the early morning when the dew is on the plant. Aphis is a sucking insect.

GREEN WORMS, LEAF ROLLER AND ROSE BUGS

These are chewing insects and may best be controlled by poison; one and one-half ounce of Arsenate of Lead in $1\frac{1}{2}$ gallons of water used for spraying, or 1 part Paris Green, 1 part Confectioner's Sugar, 1 part Hydrated Lime and 6 parts dusting Sulphur, thoroughly mixed dry and used for dusting.

BLACK SPOT AND MILDEW.

Caused by weather conditions, cold nights, dark and rainy weather, and, plants not in healthy growing condition. Both are a fungous disease and spread rapidly.

Blackspot penetrates the leaf and kills it, mildew covers the foliage, stops healthy growth and spoils the beauty of the plant. Handpick leaves infested with black spots when it first appears and burn them. If it continues Sodium Carbonate meets the requirements. Sodium Carbonate is known under several names, the commoner ones being "soda ash" and "washing soda."

Formula—If the crystalline salt is used the proper proportion is approximately one and one-half ounces to the gallon of water. If the dry salt is used then three-fourths of an ounce to the gallon of water should be used.

The chemical should be dissolved in a small quantity of hot water, and then balance of water added. To make this stick to the foliage it is advisable to add to it, some good whale oil soap. The quantity of soap is not particularly important, except that enough to make the solution stick and cover well. The above is good for both mildew and blackspot.

SPECIAL HYBRID TEA COLLECTION

COLUMBIA
COMMONWEALTH
DOUBLE WHITE KILLARNEY
MME. BUTTERFLY or OPHELIA
PILGRIM

PREMIER
RED PREMIER
SENSATION
TEMPLAR

For everybody's garden. 50c each; \$5.00 per doz.

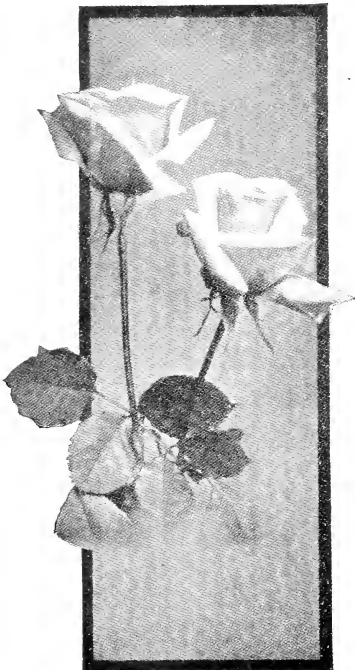
**Include 25c per doz. plants for postage and packing in 1st, 2nd and 3rd zone;
50c per doz. in all other zones.**

COLUMBIA

Is a very vigorous grower, of a true pink shade, deepening as it opens to a glowing pink. A peculiarity of this variety is that the shades all become more intense until the full maturity of the flower is reached, and this color is enduring; a marvel of freedom in growth and bloom, with long stems nearly thornless. Lovely in the bud state, and handsome in the full, open flower.

COMMONWEALTH

This is a wonderful shade of deep pink; the flowers are extremely large and borne on long, stiff stems which hold them erect. Plants are vigorous, with hard, leathery, disease-resisting foliage. This is an ideal garden rose.



MADAME BUTTERFLY, H. T.



COLUMBIA, H. T.

SPECIAL HYBRID TEA COLLECTION (Continued)

MME. BUTTERFLY OR OPHELIA

This is an improved Ophelia, and in Madame Butterfly we have all the varying colorings of Ophelia intensified. The yellow at the base of the petal is stronger in color, and the pink shade is richer, than in the parent. Stronger and more vigorous than its parent. Foliage, stem, and flower are Ophelia, improved and glorified.

SENSATION

A superb crimson. The buds are long and pointed, and the open flower beautiful, with extreme size and good color to the last. Undoubtedly a great acquisition to our American-grown roses.

DOUBLE WHITE KILLARNEY

One of the best white roses ever introduced. Pure white, its perfectly formed buds, that come in profusion throughout the season, make it one of the most highly prized garden roses.



PREMIER

There is nothing handsomer in the whole range of dark pink, the color, form, and big ample foliage being fine in the extreme, and the fragrance unsurpassed — almost thornless with splendid stems. It is naturally a free grower, and considered one of America's best.

RED PREMIER

As its name implies this is a sport from pink Premier, with all the good qualities of that superb variety. Its added attraction is its beautiful shade of red. The flowers are very large and foliage a deep dark green of which there is ample.

PREMIER, H. T.

BEST HYBRID TEA COLLECTION (Continued)



PILGRIM, H. T.

PILGRIM

In color a beautiful shade of bright rose pink. The bud which opens perfectly, is long and of ideal form. Its pronounced Tea fragrance will attract all rose lovers.



WHITE KILLARNEY

TEMPLAR

The bud is rather short and the flower not as large as some of the big roses. A clear, even shade of red that does not change to blue or purple as the flower ages. Is wonderfully free-flowering, and is one of the most fragrant roses we know.

Collection of America's Favorite Roses

Selected

Ever Blooming Roses

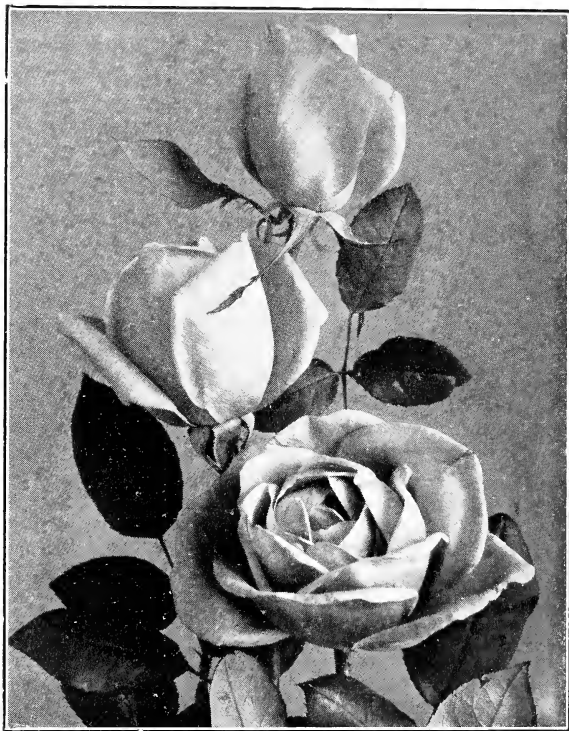
HYBRID TEA H. T. AND PERNETIANA (Per.)

The Hybrid Tea and Pernetiana which is also a Hybrid Tea and in the ever-blooming class, is the rose that is grown today in most out-door gardens. They are hardy over almost all parts of the United States and Canada, but must have protection where the weather is subject to extreme cold. The H. T.'s if kept in healthy and growing condition will produce crop after crop of blooms from earliest rose time till freezing weather.

This collection, 75 cents each, \$8.00 per doz.

**Include 25c per doz. for postage and packing in 1st, 2nd and 3rd zone;
50c per doz. all other zones.**

Betty
Chas. K. Douglas
Duchess of Wellington
Etoile de France
Gen. MacArthur
Gen. Superior Arnold Jansson
Gorgeous
Gruss an Teplitz
Jonkeer J. L. Mock
Kaiserin Auguste Viktoria
K of K
Lady Hillingdon
Lady Alice Stanley
Lady Ashtown
La France
Miss Cynthia Forde
Mme. Alexandre Dreux
Mme. Caroline Testout
Mme. Edouard Herriott
Mme. Leon Paine
Mrs. Ambrose Ricardo
Old Gold
Radiance
Red Radiance
Rose Marie
Sunburst
Souvenir De Claudius Pernet

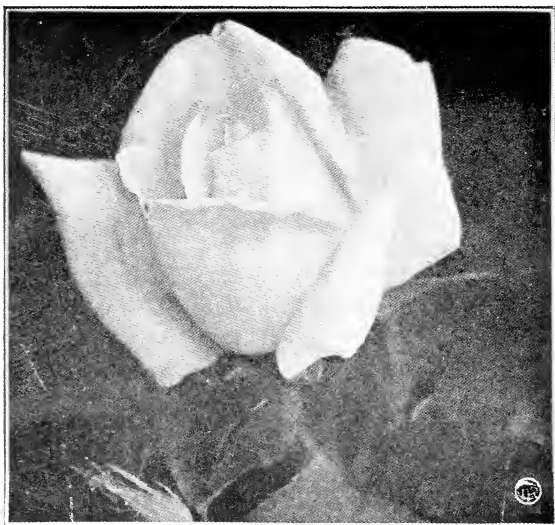


GRUSS AN TEPLITZ, H. T.

AMERICA'S FAVORITE ROSES (Continued)

BETTY (Coppery Pink)

Coppery pink buds of exquisite form, opening to large, rather shapeless, pale buff pink flowers with little fragrance. Strong branching growth with large glossy foliage; an excellent bloomer and reliable hardy.



CHARLES K. DOUGLAS (Carmine Scarlet)

Fine, long-pointed buds opening to large, loosely formed flowers of striking crimson-scarlet; slightly fragrant. Strong, branching growth and an abundance of healthy foliage.

GENERAL MC ARTHUR

GENERAL MC ARTHUR (Crimson)

Crimson-scarlet buds and blooms, usually well-shaped and very fragrant. The plant is erect, flowering freely in successive crops, with good foliage easily protected from disease.



ETOILE DE FRANCE

DUCHESS OF WELLINGTON (Yellow)

Large, well formed buds, opening to semi-double flowers, stained with crimson and changing to lighter yellow. Very fragrant and pleasing, with great freedom of growth and bloom.

ETOILE DE FRANCE (Crimson)

Vivid crimson flowers, with full rounded centers of bright cerise; fragrant and long lasting. Strong, free-blooming plants, stiff stems and good foliage.

AMERICA'S FAVORITE ROSES (Continued)



GENERAL SUPERIOR ARNOLD JANSSON

GENERAL SUPERIOR ARNOLD JANSSON (Brilliant Carmine)

Light crimson or carmine blooms on stately stems; fragrant and long-lasting. A very strong, free-flowering plant of almost perfect habit.

GORGEOUS (Yellow)

Very double, light yellow blooms, overspread with copper and orange in very vivid hues. A low-growing, thorny bush with only fair foliage.

GRUSS AN TEPLITZ (Scarlet)

It gives many flowers from early June until frost. Its color is a clear crimson scarlet. In rich ground may easily be developed into a superb hedge.

JONKHEER J. L. MOCK (Pink)

The color is a deep imperial pink; reverse, silvery rose white. Flowers extra large and well shaped. The best rose to hold and last, and a good August bloomer.

AMERICA'S FAVORITE ROSES (Continued)

KAISERIN AUGUSTE VIKTORIA (White)

Creamy white, shading to delicate primrose. Very full, with magnolia-like fragrance, and possessing excellent foliage.

K. OF K. (Scarlet)

Brilliant scarlet-red buds and open, semi-double flowers of blazing red with blackish velvet sheen; fragrant. Plants vigorous and extremely free flowering throughout the season.



SUNBURST

LADY ALICE STANLEY (Pink)

Massive buds and blooms of very large size, fully double and very sweet; outside of petals coral-rose, inside pale flesh-pink. A strong-growing, free-blooming plant with broad, deeply veined leaves unusually free from disease.

LADY ASHTOWN (Pink)

Satiny buds and blooms of deep shiny pink, with a yellow glow at base of petals; high center, double, and quite fragrant. Plant is strong, free blooming and hardy, but needs protection against disease.

LADY HILLINGDON (Yellow)

Buds of remarkable quality and elegance, of good size, opening into handsome flowers of clear apricot yellow. Plant hardy, of good vigor.

AMERICA'S FAVORITE ROSES (Continued)

MME. CAROLINE TESTOUT (Pink)

Light, salmony pink; large and globular free and fragrant, beautiful blooms which are produced on plants that become strong and vigorous bushes.



MME. CAROLINE TESTOUT

LA FRANCE (Pink)

Bright pink flowers with curled petals showing silvery tints; intensely fragrant. Plant strong and reasonably healthy.

MISS CYNTHIA FORDE (Pink)

Sparkling pink, very double, perfectly formed flowers, with each petal shapely outlined and pointed; very fragrant. Plant is of strong growth, erect in habit, liberal with its flowers, and reasonably healthy.

MME. ALEXANDRE DREUX (Coppery Yellow)

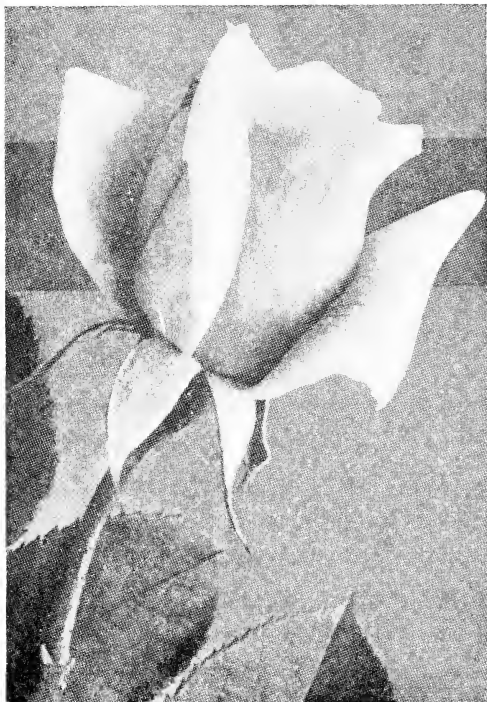
This is a new and most captivating rose. Deep orange in color that does not fade. Flowers in profusion, not as large as some, no garden complete without it.

MME. EDOUARD HERRIOT (Scarlet)

Famous because it won, in England, a prize of \$10,000 offered by the Daily Mail newspaper. Its coral-red buds develop into flowers of the same hue, shaded yellow to scarlet.

MME. LEON PAINE (Pink)

Splendid salmon buds and pink blossoms of great size, tinted heavy with silvery flash and orange at the center; fragrant. Plant is very vigorous, branching, free flowering, and almost immune from disease.



MME. EDOUARD HERRIOT

AMERICA'S FAVORITE ROSES (Continued)

RADIANCE (Pink)

Light, silvery pink flowers, with beautiful suffusions of deeper color. The plant is vigorous, and disease resistant, and may be relied upon to produce flowers under all conditions.

RED RADIANCE (Red)

Very vigorous, color a bright cerise red; this rose does well when others fail. A notable and superb rose of American origin.

ROSE MARIE (Rose Pink)

Fragrant, clear rose-pink flowers of large size, borne freely on plants of notable vigor and health.

SUNBURST (Yellow)

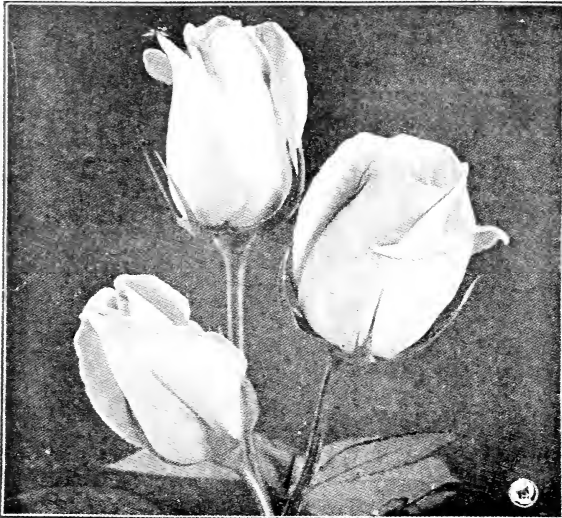
Very popular because of its long and lovely buds, which open to large and beautiful flowers of distinct sulphur yellow, which stand the sun well. The plant is strong, with few thorns.

OLD GOLD (Buff)

Orange buds and buff flowers tinted pink, not quite single, mildly fragrant. Plant of moderate growth and bloom, needing some extra protection in hard winters.

MRS. AMBROSE RICARDO (Honey Yellow)

Very large, full blooms of pale pink and light yellow, of firm incurved form, and some fragrance. The plant is usually very strong, exceedingly floriferous, but not entirely resistant to disease.



MRS. AMBROSE RICARDO

SOUVENIR DE CLAUDIUS PERNET—H. T. (Yellow)

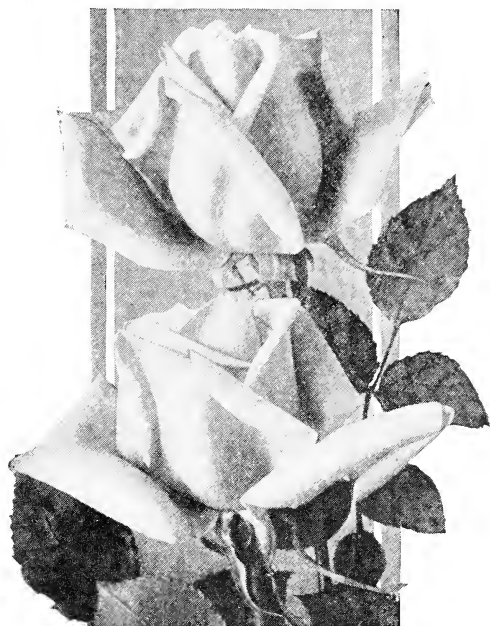
Fine buds of fadeless yellow, paling somewhat toward the edge; beautiful when half open but not so good full-blown. Plant erect and strong; foliage glossy and disease-resistant. Blooms freely early and late.

SPECIAL COLLECTION OF NEW AND SUPERIOR ROSES

This Special Collection, \$1.00 each, 6 for \$5.50, \$10.00 per doz.

**include 25 cents per dozen plants, for postage and packing, 1st, 2nd and 3rd zones;
50c per doz. all other zones.**

- 1 America
- 2 Constance
- 3 Eldorado
- 4 Mrs. F. R. Pierson
- 5 Golden Ophelia
- 6 Imperial Potentate
- 7 Los Angeles
- 8 Louise Catherine Breslau
- 9 Miss Lolita Armour
- 10 Mrs. Calvin Coolidge
- 11 Mrs. Wakefield Christie-Miller
- 12 Queen of Fragrance
- 13 Souvenir de Georges Pernet
- 14 Souvenir de H. A. Verschuren
- 15 The Queen Alexandria Rose
- 16 William F. Dreer
- 17 Willowmere



LOS ANGELES

AMERICA

Fine, light pink blooms of exquisite form and heavy substance; fragrant. Growth fair; foliage good.

CONSTANCE

Orange buds, streaked crimson, and medium globular flowers of pure yellow which lasts well. Plant dwarfish and not reliably hardy.

ELDORADO

Golden buds flushed with red, opening to clear yellow, cupped blooms filled to the center with crinkled petals; slightly fragrant. Erect plant with fairly good foliage, blooming well in early summer and fall.

MRS. F. R. PIERSON

This new rose is a sport from Premier introduced by Mr. F. R. Pierson of Tarrytown, N. Y., in 1926. Rich crimson in color with dark green foliage. A wonderful rose that flowers freely.

SPECIAL COLLECTION (Continued)

GOLDEN OPHELIA

Well-shaped blooms with a heart of golden yellow, shading lighter toward the edges of the flower, and delicately perfumed. The plant is robust and healthy, blooming with great freedom.

IMPERIAL POTENTATE

A firm-petaled bloom of dark, shining rose-pink, shaded lighter on reverse of petals; fragrant.

LOS ANGELES

Very lovely buds and exquisite flowers of salmon-pink with yellow shading, and very sweetly perfumed. In favored locations the plant is of excellent habit, with good foliage and blooms well, but it is not uniformly successful.

LOUISE CATHERINE BRESLAU

Remarkably bright buds and blooms of reddish orange, paling to light orange with age. Opens to large, globular flowers, fairly full and without much fragrance. The bush is spreading and dwarf; foliage very beautiful, almost holly-like and considerably better than Los Angeles.

MISS LOLITA ARMOUR

Burnished buds and creamy copper flowers with a reddish orange tinge; fully double, cupped, and fragrant. The plant is strong but the foliage is not, and the flower-stems are weak.

MRS. CALVIN COOLIDGE

Clear buff-yellow flowers, suffused with orange in the centre; of medium size, well formed, double, and of some fragrance.

MRS. WAKEFIELD CHRISTIE-MILLER

Charming flowers of clear rose and light pink, with many fluffy, peony-like petals and a sweet perfume. The plant is strong, foliage healthy, and a moderate but dependable bloomer.

QUEEN OF FRAGRANCE

Shell-pink, double blooms, tipped with silver, elegantly shaped and noted for fragrance.

SOUVENIR DE CLAUDIUS PERNET

Fine buds of fadeless yellow, paling somewhat toward the edge; beautiful when half open but not so good full-blown. Plant erect and strong; foliage glossy and disease-resistant. Blooms freely early and late.



QUEEN OF FRAGRANCE

SPECIAL COLLECTION (Continued)

SOUVENIR DE GEORGES PERNET

Brick-red buds, opening to terra cotta-pink blooms of immense size, very double, and deliciously fragrant. Stocky, dwarf plant with fair foliage. Free blooming and hardy.

SOUVENIR DE H. A. VERSCHUREN

Light buff-yellow blooms of almost perfect form, deepening to orange at the centre; sweetly perfumed. Plant is very strong; productive, and usually free from disease.

THE QUEEN ALEXANDRIA ROSE

Globular, fairly full blooms of medium size, and unusual color—scarlet on inside, and yellow on outside of petals; somewhat fragrant. Growth, foliage and blooming qualities fair.

WILLIAM F. DREER

A wonderfully beautiful flower of golden fawn and orange-pink; moderately fragrant. Fair growth, with average foliage and blooming qualities.

WILLOWMERE

Superb buds and blooms of richest pink, shining with a yellow glow which seems to come from the heart of the flower; not fragrant. A very strong grower and a persistent bloomer. The foliage requires protection.



WILLOWMERE, Per.

HYBRID PERPETUAL OR JUNE FLOWERING ROSE

This collection, 75 cents each, \$8.00 per dozen

Include 25c per doz. plants for postage and packing in 1st, 2nd, and 3rd zone; 50c per doz. all other zones.

The Hybrid Perpetual H. P. are much hardier than the H. T. roses, strong and vigorous and until the Hybrid Teas came along this was the rose grown most extensively. They flower in June in great profusion and are very sweet scented. After that, they flower only sparingly the rest of the season. There are hundreds of varieties if wanted.

GEN JACQUEMINOT

GEORGE AHREND'S

ULRICH BRUNNER

Frau KARL DRUSCHKI



GEORGE AHREND'S

FRAU KARL DRUSCHKI

The most popular rose in America. Its pure, snow-white blooms are of immense size, sometimes reaching to six inches in diameter, and they are of lasting quality, on fine stems. The plant grows very strongly and vigorously, and will bloom throughout the Summer and in the Autumn.

GENERAL JACQUEMINOT

Long a favorite as the Jack rose, its brilliant scarlet-crimson flowers, large, full, globular, and sweet, are yet in the top rank of quality.

GEORGE AHREND'S

Well-shaped, delicate pink buds of pure, even color, opening into large and very beautiful flowers, abundantly produced on a strong-growing plant. A very fine rose, with added virtue of being deliciously scented.

ULRICH BRUNNER

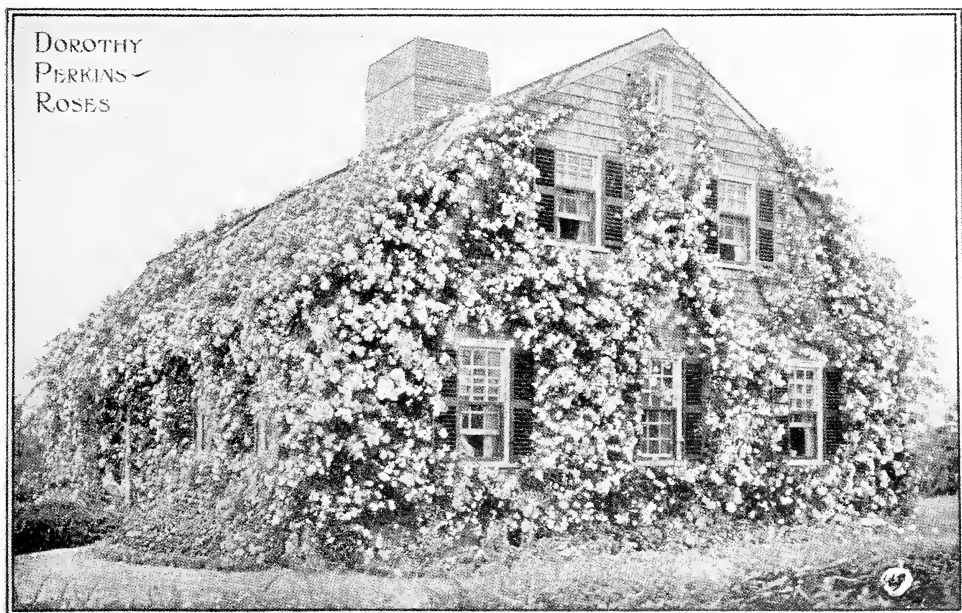
Large flowers of light, clear red, tending toward scarlet, and showing a shade peculiarly its own. The abundantly produced blooms are set on long stems, carried by a plant of vigorous growth.

HARDY CLIMBING ROSES

The list here presented includes the choicest of all climbing or pillar roses. They are especially adapted to cover gate ways, porches, fences, can be used for hedges and in a hundred different ways. While they flower but once in a season they justify their presence in every garden.

This collection of Climbers, 50 cents each, \$5.00 per doz.

Include 25 cents per dozen plants, for postage and packing, 1st, 2nd, 3rd zones;
50c per doz. all other zones.



EXCELSA—RED DOROTHY PERKINS—OR IMPROVED CRIMSON RAMBLER

Has the dark glossy, disease-resisting foliage peculiar to this type. The growth is very vigorous and healthy in appearance, resembling in this respect Dorothy Perkins, flowers very double, produced in large clusters of thirty to forty blossoms. The color is intense crimson maroon, tinged scarlet on the edge of the petals. One of the best red climbers. 50c each, \$5.00 per dozen.

DOROTHY PERKINS—(PINK)

A splendid variety, with bright, glossy foliage that always looks healthy, and produced beautiful clusters of shell-pink flowers. This climber is undoubtedly used more extensively for trellises, verandas, and the "Home Beautiful" than any other one variety. 50c each, \$5.00 per dozen.

DOROTHY PERKINS—(WHITE)

The description of the red or pink Dorothy Perkins applies equally well to the white variety, excepting color. When well grown it produces great clusters of snow-white blossoms. A most charming effect may be produced by planting the white and red or white and pink close together and letting their branches intertwine when in flower. It is simply gorgeous. 50c each, \$5.00 per dozen.

HLAWATHA—(CRIMSON)

An indispensable single rose by reason of its broad flowers of deep, intense crimson, shading to clear white at the base of the petals, and lasting long, as well as coming late, on a very vigorous plant which carries attractive, glossy, light-green foliage. Unique in its color and habit. 50c each, \$5.00 per dozen.

HARDY CLIMBING ROSES (Continued)

Extra quality, newest and best.

This collection 75c each, 3 for \$2.00, \$8.00 per doz.

Include 25c per dozen for postage and packing in 1st, 2nd, and 3rd zone;
50c per doz. all other zones.



CLIMBING AMERICAN BEAUTY

SILVER MOON—(WHITE)

To the rose-lover who has not enjoyed Silver Moon, a delightful experience is in store in contemplating this extraordinary vigorous climber, decorative all through the growing season by reason of its great canes and deep, rich foliage, but literally a wonder at bloom-time for its long, well-shaped buds of faint yellow which open into immense pure white flowers, often reaching four inches or more in diameter.

These blooms are semi-double, with very distinctly curled and curved center petals which surround the bright yellow stamens and add piquancy to the whole effect. An indispensable daybreak colored rose. 75c each.

AVIATOR BLERIOT—H. W.

Saffron buds and flowers, streaked with crimson; open flowers, informal in small clusters, light yellow fading lighter; faintly fragrant. Plant moderately vigorous for a climber; foliage excellent. Needs protection in severe climates. 75c each.

BESS LOVETT

Large, fairly full flowers of light crimson-red cupshaped, and borne in long stemmed clusters suitable for cutting; sweetly fragrant. Plant very strong, exceedingly free flowering, with fine, glossy foliage almost immune to diseases.

PAUL'S SCARLET CLIMBER

By all means the most brilliant rose known in any class, because of its clear, vivid, shining scarlet in large, semi-double flowers, which remain unusually long and in good condition on the plants. This new Climbing rose is undoubtedly the most brilliant addition to roses in many years. 75c each.

DR. VAN FLEET—(PINK)

Beautiful flesh pink, borne on long stems; buds long and pointed; plants very strong; brilliant, dark, glossy foliage; mildew-proof; splendid for cutting. 75c each.

CHRISTINE WRIGHT—(PINK)

Very large flowers of wild-rose pink, produced on a strong and hardy plant of good habit. Blooms very early. 75c each.

AMERICAN PILLAR—(CRIMSON)

One of the most valuable and attractive of the hardy climbers. Flowering profusely in large compact clusters of exquisite single carmine crimson roses, shades with a slight cream variegation and having yellow stamens at center. 75c each.

CLIMBING AMERICAN BEAUTY

Moderately fragrant flowers, of rich carmine color, produced in great abundance early in the season on strong and vigorous plants. 75c each.

SOURCE D'OR—H. W.

(YELLOW)

Golden yellow buds, fading to amber in the large, fragrant flowers, which are produced in clusters of three to five by a moderately strong plant six to eight feet high. 75c each.



SILVER MOON

ORDER SHEET

Peirce Bros.

WALTHAM, MASS.

Send to.....

Parcel Post *Street*

Rural Del'y P. O. _____ City _____

Route No. _____ State _____

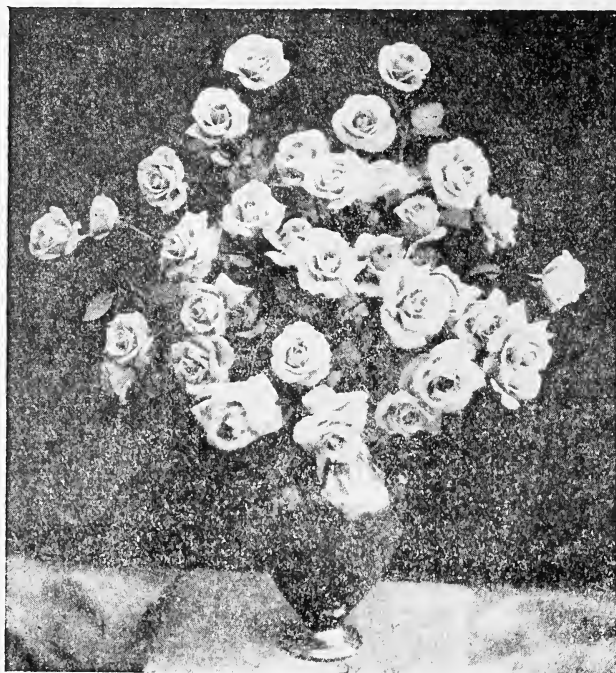
Box

AMOUNT ENCLOSED

Cash *Money Order*

Check *Postage Stamps*

[illegible]



FRESH CUT ROSES BY PARCEL POST
OR
DIRECT FROM OUR GREENHOUSES

We grow 75,000 Rose Bushes under glass and can supply fresh cut roses at all times.

Our roses are carefully graded as to length of stem and quality of flowers.

The price on short grades average from \$2.00 to \$3.00 per dozen and the longer grades at \$3.00-4.00-5.00 and upward.

Sent on receipt of price, and 25 cents for postage and packing in first, second, third zone only. Add 35 cents more for special delivery and special handling, if desired.



HUGONIS
"THE GOLDEN ROSE OF CHINA"

**BABY RAMBLER AND DWARF
POLYANTHA ROSES**

These are delightful for massing in beds, or as edges for borders. They are most profuse and continuous bloomers and their small, neat flowers are produced in large clusters.

Price: \$1.00 per plant
\$10.00 per doz.

GRUSS AN ACHEN (POLY)

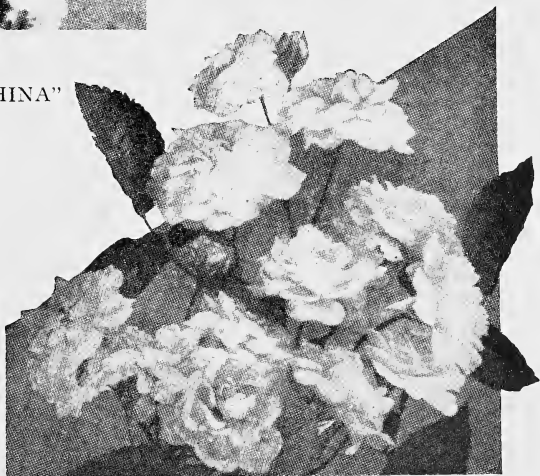
Orange-red and yellow buds, and large, light flesh-pink and salmon-yellow flowers with deeper center, fading lighter, very double, much like a bunch-flowered Hybrid Tea; faintly perfumed. Very strong, branching plant, healthy and continually in bloom. \$1.00 each.

LAFAYETTE (POLY)

Large, semi-double flowers of striking light crimson which fades very little; open, frilled form, blooms very liberally in loose clusters of 40 or more. Plants tall, healthy, and more than usually attractive. \$1.00 each.

MISS EDITH CAVELL (POLY)

Small, semi-double flowers of brilliant scarlet-red, shaded darker, produced in big, compact corymbs by sturdy, well-branched plants. \$1.00.



MME. CECILE BRUNNER

**MME. CECILE BRUNNER
THE SWEETHEART ROSE
(POLY.) (LIGHT PINK)**

Small, exquisitely formed buds and flowers of light pink with yellow base in diffuse, graceful clusters. Foliage waxy and healthy. Perfectly formed miniature roses of utmost grace and delicacy. Also called "Sweetheart Rose" and "Mignon Rose." \$1.00 each.

SPECIALS

HUGONIS

**"The Golden Rose of
China"**

Takes first place among the single flowered roses, and probably among the best shrubs for general garden use. Pale clear yellow, delicately fragrant flowers, $2\frac{1}{2}$ inches across, borne so abundantly on the long, gracefully arching canes as to form a continuous band of color; foliage small, pale green, and distinct, on curious red-tipped twigs. A vigorous-growing shrub that blooms profusely and very early. \$1.00 each, \$10.00 per doz.

SPECIALS

NEW PILLAR OR CLIMBING ROSE

MARY WALLACE—H. W. (ROSE PINK)

This is a pillar rose, making a fine, strong, self-supporting plant, 6 to 8 feet high, with large, glossy foliage, blooming with great freedom in spring and bearing a considerable number of fine buds in summer and fall. Flowers very large, generally exceeding 4 inches across, well-formed, semi-double, of a bright, clear-rose pink, with salmon base. \$1.00 each.

THE BEST YELLOW CLIMBER

EMILY GRAY—H. W. (GOLDEN BUFF)

Large, semi-double, deep golden buff flowers, practically unfading and slightly fragrant, produced singly or in small clusters by a strong-growing plant bearing wonderfully pointed and polished foliage like holly, but not quite hardy without protection in severe climates. \$1.00 each.

CLIMBING LOS ANGELES

This new off shoot of the well known Los Angeles is well worth a trial. Lovely buds of salmon pink with yellow shading, cannot be duplicated in another climbing rose. \$1.25 each.



BEST HYBRID RUGOSA ROSES

The Rugosa, a wonderfully vigorous free-growing rose with flowers of beauty and fragrance. Especially adapted for hedges and clumps. The foliage is very beautiful and not subject to disease. Ideal for the sea shore where it thrives and does not winter kill.

F. J. GROOTRNDORDT

Small, fringed flowers of bright orange-red, produced in clusters freely throughout the whole growing season. The plant is vigorous, up to (6) feet or more, with large, coarse foliage of superb quality. \$1.00.

BLANCHE DOUBLE DE COUBERT

Snowy white, double flowers produced freely through summer and fall, by a very strong plant with the foliage and habit of the type. \$1.00.

AMELIE GRAVEREAUX

Medium-sized flowers of dark, purplish red, double and very fragrant, borne several together throughout the summer on sturdy, spiny plants with rough, leathery foliage. \$1.00 each.